

WAYS TO HELP SYDNEY DOGS & CATS HOME.

# SUPPORT IN THE WORKPLACE

**SYDNEY**  **&**  **HOME**

Sydney Dogs & Cats Home is owned and operated by The Sydney Dogs & Cats Home Incorporated.

# THEY SAY GIVING IS THE BEST REWARD. THAT'S ESPECIALLY TRUE WHEN YOU'RE GIVING TO

## ABOUT US

Sydney Dogs & Cats Home was established in 1946 and today, is Sydney's only charity pound that responsibly reunites and rehomes lost and abandoned pets.

Servicing multiple council areas across Sydney, the Home opens its doors to up to 3,000 pets each year and prides itself on never placing a time limit on any animal awaiting adoption. Everybody knows that true love takes time.

Sydney Dogs & Cats Home is also a pivotal community facility, assisting not only with animal welfare, but also with aged care initiatives, disability care programs, school and higher education assistance and community service programs.

## WE NEED YOUR HELP

Before we reunite or find new homes for the animals which come in to our care, we share our home with them.

Sadly, we do not own the site we have called Home for 70 years and our landlord wishes to redevelop – rendering us homeless.

We need to raise \$6.4 million for a purpose built facility; a Home we can all be proud of – a welcoming place that will have new kennels and exercise yards for our dogs, a perfect cattery for our feline friends, and a dedicated space for our rabbits and birds

We know the challenge ahead is large, but the animals of Sydney need us, and with the support of our community we know we can achieve anything. After all, it's how we've gotten this far!

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# THE BENEFITS OF GIVING BACK

- Boosts and improves employee morale and creates a collective goal your team can work towards
- Encourages teamwork and builds a positive workplace culture
- Creates a cost-effective way to build long-term partnerships with a local charity
- Offers opportunities to further engage with SDCH through our other volunteering programs



# SOME IDEAS TO INSPIRE ACTION



**Google** welcomed us and our doggies to their uber-cool office in Sydney for some puppy therapy!



**J Walter Thompson** rallied a group of team members to run the City2Surf for Sydney Dogs & Cats Home and helped us raise \$5,600!



**VetHQ Double Bay** hosted a Bake-Off Competition afternoon tea fundraiser. They raised an incredible \$1,700!



**Clarins Australia** celebrated National Bring Your Dog To Work Day by hosting a fundraising extravaganza in their office and raised \$500!

## SNUGGLE RESCUE PROGRAM

A Corporates Snuggle Rescue experience is a unique way to bring happiness into your workplace.

All you need is a secure room or space. Watch the stress of the day melt away as your team shares cuddles with our rescue animals!

In return, we ask for a \$1,000 administration fee + the cost of parking (if not available on site).

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## PARTICIPATE IN A LOCAL FUN RUN

Joining our running team is a simple and fun way to help Sydney Dogs & Cats Home.

There are so many different types of Fun Run events throughout the year to which your team can sign up.

You'll receive lots of support from our team so that the challenge of the run is a little bit easier!

## HOST A MORNING/ARVO TEA

An oldie but a goodie, a bake sale fundraiser will bring the whole office together.

Host a morning or afternoon tea in your workplace and watch your collection tin fill up with donations.

We will supply you with a donation box, flyers and posters for your event!

## YOUR OWN IDEA

Get your creative thinking cap on and organise a unique fundraiser for your office.

Each workplace and its staff have their own quirks, interests and skills. Embrace your office's culture by hosting a tailored fundraising activity.

No matter how big or small your idea is, our team will help you make it a reality!

# OTHER THINGS YOU CAN DO...

## CORPORATE PARTNER

Become a Corporate Partner by making an annual financial commitment to support lost and abandoned pets. \*partnerships are created bespoke and offer an array of promotional benefits.

## WORKPLACE GIVING

Include Sydney Dogs & Cats Home as a charity of choice in your workplace regular giving program.

## DISPLAY OUR COLLECTION BOX

We can supply you with our perspex collection box to display in your shop front or lobby.

## % OF PRODUCT SALES

Donate a % of profits to Sydney Dogs & Cats Home.

## IN-KIND SUPPORT

Donate your services or products to support our work.

## DONATE YOUR SKILLS

Support our team by sharing your skills to help improve our work.

## EVENT SPONSORSHIP

We have many events that we run throughout the year and we would love to have you sponsor one!



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# THE \$3,000 CHALLENGE

Here are three examples of fundraising activities that you can plan in your workplace throughout the year.

With the support from the Fundraising Team at Sydney Dogs & Cats Home, your workplace can potentially raise \$3,000 to help Sydney's lost, abandoned and often neglected pets.

Activity #1	Raised
Become a corporate partner and commit an annual investment of \$3,000	\$3,000
<b>Total</b>	<b>\$3,000</b>

Activity #2	Raised
Join a local fun run with a team of 5, each with a \$500 fundraising target	\$2,500
Host an Afternoon Tea Fundraiser and include a raffle prize	\$500
<b>Total</b>	<b>\$3,000</b>

Activity #3	Raised
Set up Workplace Regular Giving with 4 staff members giving \$25 every month for 12 months	\$1,200
Join a local fun run with a team of 4, each with a \$200 fundraising target	\$800
Organise a Corporate Snuggle session	\$1,000
<b>Total</b>	<b>\$3,000</b>

Activity #4	Raised
Include a Collection Box in your shop front/lobby	\$200
Join a local fun run with a team of 4, each with a \$700 fundraising target	\$2,800
<b>Total</b>	<b>\$3,000</b>

# WE WILL SUPPORT YOU

The team at Sydney Dogs & Cats Home will ensure that your fundraising activities run smoothly. You will be:

- Connected to a dedicated contact person who will be there to assist you from beginning to end
- Ensured that your activities comply with the NSW Charitable Fundraising Act
- Provided with an Authority to Fundraise Letter upon confirming activity
- Given marketing collateral: flyers, posters, organisational material (logos, text), pull-up banners
- Given our collection box if needed
- Assisted in setting up an online fundraising page for your activity so that donations can also be made online
- Assisted in organising our team and furry-residents to visit your office



# GET STARTED

Inspired? Let's get the ball rolling! Simply contact the Fundraising Team and we will be in touch shortly to get things started. Email: [fundraising@sydneydogsandcatshome.org](mailto:fundraising@sydneydogsandcatshome.org) or call 02 9587 9611.

# RESOURCES

Looking to read more information? Below are a few more documents for your perusal. Simply click to download:

- [Application to Raise Funds Form](#)
- [Corporate Snuggle Rescue Program Form](#)
- [Fundraising Toolkit](#)



**THANK  
YOU.**

**[WWW.SYDNEYDOGSANDCATSHOME.ORG](http://WWW.SYDNEYDOGSANDCATSHOME.ORG)**

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