

# SYDNEY DOGS AND CATS HOME

 PO BOX 4105, KOGARAH BAY NSW 2217  
 02 9587 9611

 SYDNEYDOGSANDCATSHOME.ORG  
 INFO@SYDNEYDOGSANDCATSHOME.ORG

 @SYDNEYDOGSNCATS  
 SYDNEYDOGSANDCATSHOME

ABN: 16 943 464 585  
CFN: 16738

## Donation Request Email Copy

Hi <Insert First Name>

I've decided to enter the City2Surf this year to challenge myself and to take this opportunity to raise money for Sydney Dogs and Cats Home. Sydney's only charity council pound that has been taking care of lost and abandoned pets since 1946.

<Insert personal story that you might like to share>

Sydney Dogs and Cats Home mission is to prevent the unnecessary euthanasia of healthy, loving, domestic pets, young, old or with special needs by re-homing them and giving them a second chance at life... because everybody knows that true love takes time.

This is a charity close to my heart, and I'm committed to raising <Insert Fundraising Target> to support the work they do, and I need your help to reach my goal. Please visit my fundraising page at <Insert Fundraising Page URL> to make a donation.

All donations over \$2 are tax deductible. Please head to my fundraising page <Insert Fundraising Page URL> and donate today.

Thanks so much for your generosity.

<Insert Your Name>

**WOOF. MEOW.**



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## Follow-up Email Copy

Hi <Insert Name>

I've been ramping up my training and preparation for my participation for the City2Surf, and I just wanted to take this opportunity to see if you would like to sponsor me.

I have set myself two goals: one to finish the race the best that I can, and the second is to raise <Insert Fundraising Target> to support Sydney Dogs and Cats Home, Sydney's only charity council pound.

If you could help me reach my goal by donating to my online fundraising page here <Insert Fundraising Page URL>, I would be truly grateful! I also wanted to tell you more about what your donation will buy:

**\$10** will buy a bag of treats/toys

**\$25** will buy a tub of kitten formula

**\$50** will provide a microchip for a dog or cat

**\$75** will buy comfy beds for the animals

**\$100** will cover the vaccination, flea and worm treatment

Sydney Dogs and Cats Home opens it's doors to over 3,000 animals each year, and it is with the help of the community, that they can continue to care for Sydney's lost and abandoned animals.

Thanks for your generosity.

<Insert Your Name>

**WOOF. MEOW.**



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Hi <Insert Name>

Thank you so much for your generous donation! I really appreciate it.

Not only has it kept me motivated, knowing that you have my back – but it will also help Sydney Dogs and Cats Home greatly.

Being Sydney's only charity pound that doesn't place time limits on any animal awaiting adoption, the future of Sydney's lost and abandoned pets truly looks bright thanks to your support!

Thank you,

<Insert Your Name>

**WOOF. MEOW.**

