

FUNDRAISE IN YOUR YOGA SCHOOL TO SUPPORT
SYDNEY 🐶 & 🐶 HOME

YOGA FOR A CAUSE



"...am I doing the
downward dog
right?"

Past SDCH resident, Bubbles

THEY SAY GIVING IS THE BEST REWARD. THAT'S ESPECIALLY TRUE WHEN YOU'RE GIVING TO .

"That's me!"

Past SDCH resident, Charlotte



ABOUT US

Sydney Dogs and Cats Home was established in 1946 and today, is Sydney's only charity pound that responsibly reunites and rehomes lost and abandoned pets.

Servicing multiple council areas across Sydney, the Home opens its doors to up to 3000 pets each year and prides itself on never placing a time limit on any animal awaiting adoption...as everybody knows that true love takes time.

Sydney Dogs and Cats Home is also a pivotal community facility, assisting not only with animal welfare, but also with aged care initiatives, disability care programs, school and higher education assistance and community service programs.

WE NEED YOUR HELP

Every year, we see over 3300 lost and abandoned pets come through our doors and we pride ourselves in responsibly reuniting and rehoming these animals to loving families.

However we are now facing our biggest challenge - to build our own forever home.

Following the news that our current site is slated for redevelopment, we are working towards finding a new place to care for animals in need. We are in a positive place, but we still need your help to raise \$3 million for a purpose built facility to continue our vital work.

We know the challenge is large, but the animals of Sydney need us and with the support of our community, people like you, we know we can achieve anything. After all, it is how we have got this far.

To read more about us, please visit
www.sydneydogsandcatshome.org

FUNDRAISING IDEAS

   

TEACH A DOGA SESSION

Why not dedicate a class that encourages your students to bring along their pooches for a fun yoga sesh? Sell tickets, suggest a donation amount or swap one of the classes on your students' membership passes as a donation.

KARMA MONTH

Dedicate a month of your choosing to support Sydney Dogs and Cats Home. Donate a percentage of sales, swap the cost of a membership fee or donation the price of a class. The possibilities are endless!

SELL A RAFFLE

Pull together some awesome prizes and promote and sell a raffle. If the prizes up for grabs are enticing, a raffle will sell itself, so be sure to package up some great First, Second and Third prize packs with the value included. Yoga mats, clothing, candles and memberships make great giveaways!

DISPLAY OUR COLLECTION BOX

A quick and easy way to support us is by displaying one of our collection boxes in your reception area. Once the box is full, simply deposit the funds into to our bank account and place the empty box back to receive more funds!

GOT YOUR OWN IDEA?

Share your ideas with our Fundraising Team. Whether it's a big or small idea, we would love to help you make it happen! Check out the next page that showcases a past event organised by a yoga teacher.

INSPIRATION:

BONDI DOGA

COMMUNITY EVENT:
BONDI DOGA
\$1,700 RAISED



Event: Bondi Doga | Yoga with your dog and pet adoption day
Date & Time: Saturday, 1st April | 10am – 4pm
Location: Bucket List & Bondi Pavilion
Fundraising Activities: Yoga session, market stalls, live DJ, pet adoption, raffle
Raised: \$1,700 (100% proceeds went to support SDCH)

Bondi Doga was a successful Spring event that welcomed the local community for a dog-friendly yoga session. We brought our current residents along and have our volunteers help sell raffle tickets, sell merchandise and collect donations throughout the afternoon.

WE WILL

SUPPORT YOU

The team at Sydney Dogs and Cats Home will ensure that your fundraising activities run smoothly. You will be:

- connected to a dedicated contact person who will be there to assist you from beginning to end
- ensured that your activities comply with the NSW Charitable Fundraising Act
- provided with an Authority to Fundraise Letter upon confirming activity
- given marketing collateral: flyers, posters, organisational material (logos, text), pull-up banners
- given our collection box if needed
- assisted in setting up an online fundraising page for your activity so that donations can also be made online
- assisted in organising our team and furry residents to visit your office

"We've got your back, honey!"
Past SDCH resident, McKenzie



WHERE YOUR MONEY GOES

Your fundraising efforts truly mean the world to us. Funds raised will enable us to continue our vital work of caring for Sydney's lost and abandoned pets.

SOME DOLLAR HANDLES FOR YOUR SPONSORS

When you're asking your family and friends to donate to your fundraiser, why not suggest specific dollar figures that will help them understand what their money will do:

| | |
|--------------|--|
| \$10 | Bag of treats / toys |
| \$20 | Tub of kitten formula |
| \$50 | Microchip for dog or cat |
| \$75 | Comfy beds for our animals |
| \$100 | Vaccination, flea and worm treatment |
| \$500 | On average is the cost per animal to house, care and provide the veterinary care they need |

WHERE YOUR MONEY GOES CONTINUED...

IT WILL ALSO HELP ANIMALS LIKE...



Milkshake.

After breaking her leg on the racetrack, Milkshake was taken to a local vet to be euthanised.

Knowing the work we do, the vet called us instead and we gladly took this girl in to fix her leg and rehome her.

Whilst in our care, it was also discovered that Milkshake also had a degenerative eye disease that would render her completely blind in a matter of months.

We spent over **\$5,000** on specialist care and surgery for Milkshake, before finding her the perfect loving family.



Gracie.

Gracie arrived at SDCH covered in skin cancers which had been left untreated for years. Her ears were riddled with painful cancerous sores, causing her a great deal of discomfort.

A very delicate operation was undertaken to remove both of Gracie's ears – the only treatment that would end her suffering and ensure her a bright future.

This operation and post-operative care came at a cost of over **\$1,500**.



THANK YOU

Whether you're ready to start fundraising or still have a couple of questions in mind,
please do not hesitate to get in touch!

Contact us

✉ fundraising@sydneydogsandcatshome.org

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🌐 www.sydneydogsandcatshome.org

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Images by Tame & Wild Studio